

Kaleidoscopie

the ticketing app that allows you to manage and market your event

The Kaleidoscopie helps event planners to sell their tickets with flexible customisation options and monitor data for their event in real time

It is not just an app to sell tickets. It's a fully fledged platform with CRM integration and ticketing system for passing event guests.

Who is a client?

On the one hand -

event planners who can create their events with own landing page, generate tickets QR codes, email their guests, set up special unique price conditions, sell tickets/ merch, check the tickets on the event by scanning QR codes and view data reports.

On the other hand -

event guests who can easily buy tickets for desired events directly via the website.

Task

Support and develop:



Technologies



Website

The task was to create web application with intuitive user interface that would display information about future events and provide ability to buy tickets/merch/ transfers with online payment support (WayForPay integration).



Admin Panel

The task was to develop CRM integration which allows to:

- create new events and associated landing page and make last-minute; adjustments in information if need be;
- review all tickets data like guest name, price, date of purchase, check if ticket was used, etc.;
- change ticket's owner or owner's data/email;
- review statistic reports for the event in real time;
- set up flexible customisation options for pricing and gift tickets;
- send emails;
- generate pdf tickets with unique QR codes;
- support roles to create users with permissions for ticketing;
- create a private ticket listing and send it to the desired buyer.

Ticketing system

Main functionality requested:

- ability to scan QR codes and activate tickets automatically;
- ability to control if ticket is not activated before;
- ability to sell tickets just before the event at the entrance;
- ability to search in the system by name or email if a person does not have a ticket and manual activation.

Team

Business Analytic

Backend developer

Frontend developer

Mobile Team Lead

2 Designers